



# BOUTIQUE WINE PROGRAM

The Boutique Wine Program is the first of its kind, offering mid-tier and small wineries a unique packaging solution. Participants enjoy **cost savings** through quarterly gang-run orders and individual branding opportunities through **customizable digital printing**, as well as the ability to choose from various packaging styles. **Committed to sustainability**, all packaging is sourced from **EcoVino™**, featuring **FSC®- and SFI®-certified** materials, which are made from up to **99% post-consumer waste** and **100% recyclable**.

## 2-PACK WINE CARRIER



Qty.	Unit Cost
2,500	\$2.25
5,000	\$1.85
7,500	\$1.72
10,000	\$1.65
20,000	\$1.53

## 6-PACK WINE CARRIER

10 3/4 x 7 1/2 x 14 200 B #3W D/C Auto Bottom Digital Print w/ reinforced handles.



Qty.	Unit Cost
2,500	\$4.75
5,000	\$3.87
7,500	\$3.55
10,000	\$3.41
20,000	\$3.13

## 4-PACK WINE CARRIER

33 x 31 11/16 200 B #3W D/C Auto Bottom Digital Print



Qty.	Unit Cost
2,500	\$4.01
5,000	\$3.44
7,500	\$3.20
10,000	\$3.11
20,000	\$2.96

## 1-BOTTLE LAYDOWN

Box+Divider+Shipper Digital Print on #3W Dividers flexo 1C



Qty.	Unit Cost
2,500	\$4.46
5,000	\$3.92
7,500	\$3.71
10,000	\$3.63
20,000	\$3.48

## BOUTIQUE WINE PROGRAM

### 2-BOTTLE LAYDOWN

Box+Divider+Shipper  
Digital Print on #3W  
Dividers flexo 1C



Qty.	Unit Cost
2,500	\$5.08
5,000	\$4.50
7,500	\$4.33
10,000	\$4.26
20,000	\$4.13

### 3-BOTTLE LAYDOWN

Box+Divider+Shipper  
Digital Print on #3W  
Dividers flexo 1C



Qty.	Unit Cost
2,500	\$5.79
5,000	\$5.38
7,500	\$5.26
10,000	\$5.20
20,000	\$5.07

### 4-BOTTLE LAYDOWN

Box+Divider+Shipper  
Digital Print on #3W  
Dividers flexo 1C



Qty.	Unit Cost
2,500	\$6.50
5,000	\$6.05
7,500	\$5.92
10,000	\$5.81
20,000	\$5.66

### 6-BOTTLE LAYDOWN

Box+Divider+Shipper  
Digital Print on #3W  
Dividers flexo 1C



Qty.	Unit Cost
2,500	\$10.29
5,000	\$9.70
7,500	\$9.47
10,000	\$9.22
20,000	\$9.02

#### First Release:

Initial SKUs to quote and art by Friday, March 14th

POs and final art received by Friday, March 28th

Delivery during the week of April 14th - 18th

#### Second Release:

Initial SKUs to quote and art by Friday, June 13th

POs and final art received by Thursday, July 3rd

Delivery during the week of July 21st - 25th

#### Third Release:

Initial SKUs to quote and art by Friday, September 5th

POs and final art received by Friday, September 26th

Delivery during the week of October 13th - 17th



EcoVino is a sustainable wine packaging solution developed by Bay Cities, a leading innovator in packaging and display design.